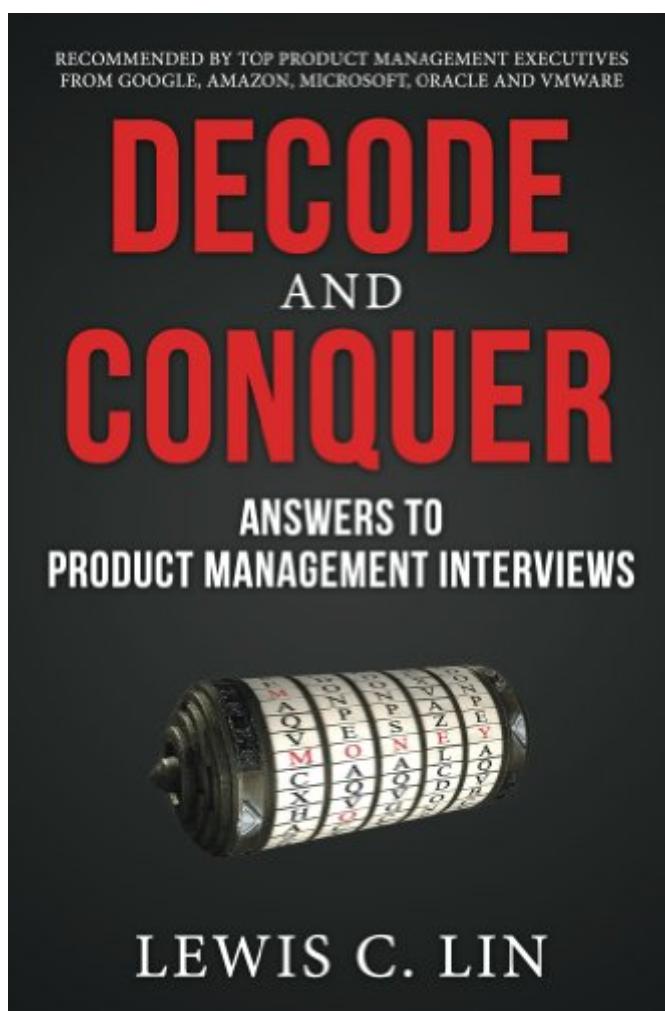The book was found

Decode And Conquer: Answers To Product Management Interviews

Synopsis

Land that Dream Product Manager Job...TODAYSeeking a product management position?Get Decode and Conquer, the world's first book on preparing you for the product management (PM) interview. Author and professional interview coach, Lewis C. Lin provides you with an industry insider's perspective on how to conquer the most difficult PM interview questions. Decode and Conquer reveals: Frameworks for tackling product design and metrics questions, including the CIRCLES MethodÃ¢ Â¢, AARM MethodÃ¢ Â¢, and DIGS MethodÃ¢ Â¢ Biggest mistakes PM candidates make at the interview and how to avoid them Insider tips on just what interviewers are looking for and how to answer so they can't say NO to hiring you Sample answers for the most important PM interview questionsQuestions and answers covered in the book include: Design a new iPad app for Google Spreadsheet. Brainstorm as many algorithms as possible for recommending Twitter followers. You're the CEO of the Yellow Cab taxi service. How do you respond to Uber? You're part of the Google Search web spam team. How would you detect duplicate websites? The billboard industry is under monetized. How can Google create a new product or offering to address this? Get the Book that's Recommended by Executives from Google, , Microsoft, Oracle & VMWare...TODAY

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Customer Reviews

For me it offered a lot of aha and wow moments. It is an eye opener to what others might ask of you during an interview and you never encountered in those many years of experience under your belt. The more years of experience you have the more unacceptable " that never happened to me" is, no matter how true it may be. Definitely an eye opener to what might be waiting for you at an interview.

I feel so much more confident in my ability to interview for these jobs. Funny because I do the work now, and am very good at it, but it's about being able to answer quickly and show confidence in an interview setting which is a little different than the day to day work.

The content was very relevant to the critical needs in breezing through a PM interview. There were a lot of very relevant scenarios, questions, answers and techniques to apply when faced with interview questions. I certainly recommend it.

Interviews have been raised to the next level in todayÃƒÂ¢Ã â ¬Ã â„¢s job market. Decode and Conquer appeals to anyone who wants to up their interviewing game, whether they are being interviewed or giving the interview.The bookÃƒÂ¢Ã â ¬Ã â„¢s main focus is on how to succeed in the product management interview, which tests analytical, design, and technical know-how. But Decode and ConquerÃƒÂ¢Ã â ¬Ã â„¢s frameworks and approaches can be used in many analytical or case-based interviews outside of product management.This bookÃƒÂ¢Ã â ¬Ã â„¢s strengths include: 1) revealing the types of common (and even uncommon) questions asked in these interviews, 2) providing frameworks for answering these questions, and where the book really shines, 3) giving many sample answers (good, bad, and ugly ones) with accompanying critiques.I personally learn more from failures than successes, and this book shows some answers that may on the surface sound good, but upon closer inspection, fall apart. Walking through these answers, Lewis shows how bad answers can be made right and good answers made better. While many other interview books provide frameworks and theories, Decode and Conquer provides practical advice from scores of real world interviews the author has conducted.Lewis also provides useful soft skills for the interview from asking for feedback to pausing to collect your thoughts before diving into an answer. These are often neglected by many interviewees who may jump too quickly to

conclusion. I would like to see additional material on soft skills in the next edition of the book.Any prospective product manager should get this book and even seasoned product managers will find valuable insight into their roles and up their game with Decode and Conquer.

Regularly asked questions and real life answersBest approach and flexible frameworksGood for anyone trying to explain their ideas succinctly

Like giving examples of sample answer. Often we only knew the questions w/o answer.Will update as I finish the book.If you want, buy the paperback book first, then you can buy the ebook for $3.

Includes detailed examples and critique sections for each type of interview question or topic. I especially like the coverage for product design questions

A must for pm interviews! Will recommend it to everyone with tech background who doesn't have a business expertise to go through this one .

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